

Hoops & Hugs Sponsorship Application

Event Overview

Event Name: Hoops & Hugs

Date & Time: Sunday, March 23, 2025. 1:00 - 4:00 PM

Location: 10860 Denker Ave, Los Angeles, CA 90047

Event Mission: Charisma's Heart is a nonprofit organization dedicated to providing comprehensive support for women and children seeking stability and independence. Hosted in partnership with Kids Opportunities 2 Succeed (KOPPS), "Hoops and Hugs" is a family-friendly event featuring basketball games, interactive activities, and opportunities to connect with the community. The event serves as both a celebration of unity and a fundraiser to support Charisma's Heart's and KOPPS, mission.

Sponsor Information

Business/Organization Name: _____

Contact Person: _____

Title/Role: _____

Phone Number: _____

Email Address: _____

Website: _____

Social Media Links: _____

Sponsorship Levels & Benefits

Platinum Sponsor - \$5,000+

- * Official event co-sponsor recognition
- * Logo on event banners, flyers, and promotional materials
- * Speaking opportunity at the event
- * Featured sponsor highlight on social media and website
- * Vendor booth space at the event

Gold Sponsor - \$2,500

- * Logo on event promotional materials and banners
- * Sponsor recognition in press releases and media coverage
- * Social media recognition before, during, and after the event
- * Vendor booth space

Silver Sponsor - \$1,000

- * Logo on event materials and social media promotion
- * Recognition during event announcements
- * Opportunity to include promotional materials in giveaway bags

Thank you for supporting Hoops & Hugs!

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Community Partner - \$500

- * Name listed on event website and flyers
- * Social media acknowledgment
- * Verbal recognition at the event

In-Kind Sponsorship (Donations of Goods or Services)

- * Recognition based on donation value
- * Name listed on event materials and social media
- * Mention during the event

Type of In-Kind Donation: _____ Estimated Value: \$_____

Sponsorship Commitment

☐ Yes! We would love to sponsor Hoops & Hugs at the following level:

☐ Platinum Sponsor - \$5,000+

☐ Gold Sponsor - \$2,500

☐ Silver Sponsor - \$1,000

☐ Community Partner - \$500

☐ In-Kind Donation

Total Sponsorship Amount: \$_____

☐ We will submit our payment via:

☐ Check Payable to: Charisma's Heart

☐ Online Payment: https://www.paypal.com/donate/?hosted_button_id=ZE5XJSDAT8JLC

☐ Other: _____

Authorized Signature: _____

Date: _____

Next Steps & Contact Information

Please return this form 14 days before event to secure your sponsorship benefits.

For questions or additional details, contact:



Charisma Hall
CEO / Founder
Charisma's Heart
Email: Info@charismasheart.org
Website: Charismasheart.org